

# How to Brand Yourself and Your Message Online & Offline Business Best Practices

◆ Media Strategies ◆ Visibility Marketing ◆ Networking ◆ Leadership ◆

**“Without Promotion, A Terrible Thing Happens...Nothing!”**

– P.T. Barnum, entrepreneur & circus impresario

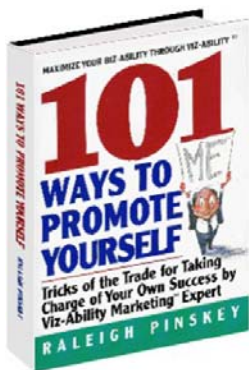
**RALEIGH R. PINSKEY, M.S. Ed,** helps your audience build an effective platform that will put their name, brand and message in front of their target market, over and over and over again. Raleigh is an experienced international speaker, seminar leader, facilitator, author and coach.

Raleigh's helpful information and entertaining presentations continuously affect many thousands of businesses and lives each year.

Raleigh's clients have appeared on Today, The View, CNN, Oprah, CBS Sunday Morning, The New York Times, The Los Angeles Times, Entrepreneur Magazine, WSJ, Inc., Fast Company, Mentor, and thousands of regional and local media outlets and trade journals.

## Partial List of Clients

- Anchorage & Santa Rosa CVB
- Apple Specialist Marketing Co-op
- Aqua Pool & Spa's Aqua Int'l East
- Coldwell Banker Elite Retreat
- DEMA
- Denver Merchandise Mart
- Fly Fishing Retailer World
- Inc. Magazine
- Leaders Enterprises, Kuwait
- Maryland-National Park & Planning
- NASCCU
- SEMA
- The International Gathering, Dubai
- TL&P Association
- Unidial Communications Network
- Wisconsin Women's Governor's Conf



1/4 million in print  
available in nine countries

## Topics: Marketing Your Differential

Maximize Your Biz-Ability thru Viz-Ability – How To Effectively Get Your Message and Brand in Front of Your Target Market

Joint Venture with the Media for Profit and Prestige - Results Producing Media Releases, Get on Talk Shows, On & Off Line

Building Strategic Relationships – Way Beyond Networking 101

The New Era of Marketing – Blogs, Podcasting, Teleseminars, Audio/Video, E-mails, and more

## Business / Motivation / Inspiration

Howz Your *Gladi*tude Quotient? – A Humorous Look at Growing Positive Attitudes

Did You Have a Good Day Dear? – A Humorous Look at What Make Us Tick

Leadership is an Inside Job – 9 Questions That Help You Lead More Effectively

Business Motivation – 11 Keys to the Kingdom of Success

## Raleigh R. Pinskey's Best Selling Books

- 101 Ways to Promote Yourself
- Your Ph.D. In PR
- 101 Ways to Market Your Business on the Internet
- 101 Ways to Write Results Producing Media Releases
- 101 Ways to Talk Your Way onto Talk Shows
- The Forgiveness Factor
- Many CD's and MP3's

Raleigh R. Pinskey's Profile and Multimedia at:  
<http://bureau.espeakers.com/simp/viewspeaker1810>

**Maximize Your Biz-Ability thru Viz-Ability™**